



Skye Scaglione

Art Director

Objective

I'm an Art Director that believes advertising is more than selling products to consumers. It's a way for brands to inspire and bring people together. I have a passion for design, ideation, and concepting, with a determination to find the best solution through creative problem-solving. There is nothing more satisfying than seeing a great idea come to life

Experience

Art Director Intern Doner, June 2021 - August 2021

- Design
- Concepting
- Ideation

Creative Intern Centigrade, January 2021 - May 2021

- Branding
- Design
- Photography

Awards

One Show Young Ones Award: 2021

Spotify: Music That Delivers

AAF American Advertising Awards 2021

Silver ADDY for Innocence Project PSA Spot

AAF American Advertising Awards 2021

Silver ADDY for Poo Pourri Magazine Campaign

AAF American Advertising Awards 2020

Gold ADDY for Autism Awareness PSA Magazine Campaign

Contact

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Skills

- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- After Effects
- Lightroom Classic
- Procreate
- Photography
- Drawing

Education

College for Creative Studies

Advertising Design

- Graduation in 2022
- Deans List - GPA 3.70

